



## **Peterborough Plus Cookie Policy**

### **What is a Cookie?**

A cookie is a small text file that is downloaded onto your computer or device i.e. smartphone when the user accesses a website. It allows the website to recognise that user's device and store some information about the user's preferences or past actions.

Most website browsers allow a user to control Cookies via the settings menu, you can find out more through the [Information Commissioner Office](#) website.

### **What Cookies are being used by Peterborough Plus?**

We are using Google Analytics cookies to understand the performance of our website. Google Analytics does not store any personal information about our website users.

#### **The Cookies in use are:**

##### **\_\_utma**

This cookie is used to distinguish users and sessions and expires after 2 years

##### **\_\_utmb & \_\_utmc**

These cookies are used determine new visits and expires after 30 minutes.

##### **\_\_utmt**

This cookie determines the type of request and expires after 10 minutes

##### **\_\_utmz**

This cookie determines the source of the visit e.g. from a search engine or a link. It expires after 6 months.